

ABSTRACT OF THE DISCLOSURE

- When a group purchasing application according to a group of a predetermined number of persons is received, a group purchasing key that identifies the group is issued. When a product purchasing procedure request
- 5 having the group purchasing key is received from a user, a payment processing is carried out at a normal price without a discount, and a product shipping processing is carried out. After the purchasing procedure processing for all users in the group is completed, a discount amount according to the group purchasing is calculated, and a discount amount
 - 10 payback processing is carried out.